

## Beginner Portfolio Submission Guide:

### For the 2-Year Film Production Program at CAM

If you're passionate about film but just starting out—or don't yet have formal training in filmmaking—don't worry. We welcome beginners who have a strong creative drive, a visual storytelling instinct, and a desire to grow. This guide will help you submit a portfolio that reflects your interests, potential, and passion for film production.

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#### Documents and Portfolio Overview

To apply for the 2-Year Film Production Program, you'll need to submit a portfolio of your creative work—this can include video projects, scripts, or other storytelling content—along with basic information about yourself.

You don't need to be an expert or have completed a film before. We're looking for applicants who show creativity, curiosity, and storytelling potential.

If you're unsure whether your portfolio is ready, you can send in a few examples for early feedback. Just email: [studentcoordinator@thecam.ca](mailto:studentcoordinator@thecam.ca)

Include your sample work and mention you're applying to the Film Production program.

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#### What We're Looking For

Your portfolio will be reviewed using four main criteria:

1. Refinement – Is your work complete, intentional, and well-composed?
2. Creativity – Do you bring fresh ideas or unique storytelling approaches?
3. Relevance – Does your work relate to filmmaking, storytelling, or visual media?
4. Technical Proficiency – Are you starting to understand the tools and techniques of film?

We're not expecting professional experience—just signs of your creative voice and growth potential.

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## What to Include in Your Portfolio

You should submit 5–10 pieces that highlight your interest in film, video, or storytelling. These could be personal projects, school assignments, or experiments you've created on your own or in groups.

### Examples of what you can include:

- Short films (even if shot on your phone)
- Edited video projects (documentary, music videos, vlogs, interviews)
- Film scenes, trailers, or montage edits
- Screenplays or script excerpts (1–5 pages)
- Storyboards or shot lists
- Cinematography reels or stills
- Sound design samples or short audio storytelling
- Directing exercises or performance recordings
- Visual essays or experimental video pieces

**Tip:** Early drafts, unfinished projects, and personal experiments are all acceptable. Just let us know what you were exploring or learning.

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## Show Your Process

We're just as interested in your creative process as the final product. If possible, include:

- Concept notes or treatment summaries

- Mood boards or visual inspiration
- Storyboards or shot planning
- Behind-the-scenes photos or reflections
- Edits from first cut to final version

Explaining your ideas helps us see how you think as a filmmaker.

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## How to Label and Present Your Work

Each piece should include:

- A title or project name
- The format and genre (e.g., short film, music video, narrative, experimental)
- The tools or software used (e.g., Premiere Pro, iMovie, DaVinci Resolve)
- The date created
- A brief description of the idea and your role (director, editor, writer, etc.)

If you worked with others, make it clear what parts were your contribution.

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## Portfolio Format

You can submit your portfolio in one or more of the following formats:

- Video links (YouTube, Vimeo, or Google Drive – make sure permissions are open)
- PDF document with embedded links, descriptions, and optional stills or script pages
- Personal website or portfolio link (no social media pages, please)

Make sure your work is easy to access and well-organized.

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## How to Submit

Send your portfolio and contact information to: [studentcoordinator@thecam.ca](mailto:studentcoordinator@thecam.ca)

Or to your assigned Admissions Advisor (if you've spoken to one).

If your files are large, you can use Google Drive, Dropbox, or WeTransfer to share them.

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## Final Checklist for Beginners

- 5–10 film or storytelling projects (videos, scripts, storyboards, etc.)
- Each piece includes title, date, tools used, and your role
- Brief descriptions provided for each project
- Some insight into your process or creative decisions
- Presented clearly and accessibly via video, PDF, or portfolio link
- Organized, thoughtful, and shows your interest in film

## Still Unsure?

That's okay! You're welcome to send a few pieces in advance for **constructive feedback**. We're here to help you take the next step in your creative journey.

Got questions? Reach out to us anytime: [studentcoordinator@thecam.ca](mailto:studentcoordinator@thecam.ca)

**THE END**